

ARDREY KELL HIGH SCHOOL
Mighty Knight Band Booster Association

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Dear Friends,

THE MIGHTY KNIGHT BAND IS FINALLY HERE! The Ardrey Kell High School "**Mighty Knight**" Band is ready for its inaugural year and for the first opportunity to represent the communities of Ballantyne and southern Charlotte!

OUR SHINING STARS! Today's youth are faced with unprecedented challenges in this world of uncertainty and turmoil. And yet, right here in our community is a group of positive, wholesome and constructive teenagers. This first year, we have over 75 band and color guard students are involved in the "**Mighty Knight**" Band and are choosing productive activities and lifestyles. At a time when it might be easier to watch television, play video games or hang out at the mall, these teens will be volunteering over 10 hours a week to practice and perform. This is in addition to their class time, homework, community service, family obligations and part time jobs! Being a member of this fine arts program requires a huge commitment from our students and their families. They are willing to put in the extra time and effort that it takes to create the premier band program in all of Charlotte. These students truly are Ardrey Kell's shining stars!

PREPARING STUDENTS FOR THE FUTURE! Studies are confirming every day the importance of the arts. One current study found that students who participate in performing arts for four or more years scored on average, 42 points higher on the Math portion of the S.A.T., and 62 points higher on the Verbal portion. That is a total of 104 total points higher than those without arts training.

TAKE PRIDE IN OUR COMMUNITY! Businesses in and around Ardrey Kell HS will be integral to our success. We realize the importance of teamwork in building our band program. We have found that business leaders appreciate the opportunity to be part of local activities that promote positive youth involvement right here in the Ballantyne area.

THE ARDREY KELL BAND NEEDS YOU! Each year our Band Booster Association will develop a working budget to cover the costs associated with the program. Fundraising activities include everything from car washes, citrus sales, holiday wreath sales, garage sales, and catalog sales, just to name a few. Operating costs include uniforms, equipment, transportation, props and costumes, entrance fees to competitions and specialty music and marching technicians.

IT'S EASY TO JOIN THE BAND! Enclosed is the current "wish list" of things that we need your support to purchase, as well as a corporate sponsorship contribution form. We are a non-profit organization with a 501(c)(3) status and will provide all necessary receipts. In addition, corporate sponsors will have their company names and logos listed on both the Ardrey Kell HS Band website and in all of our programs and Band newsletters!

THANK YOU IN ADVANCE FOR YOUR SUPPORT OF OUR GROWING PROGRAM!